



twentytwo™  
I N S T I T U T E

# STRETCH MARK & SCAR CAMOUFLAGE

*Online Course*



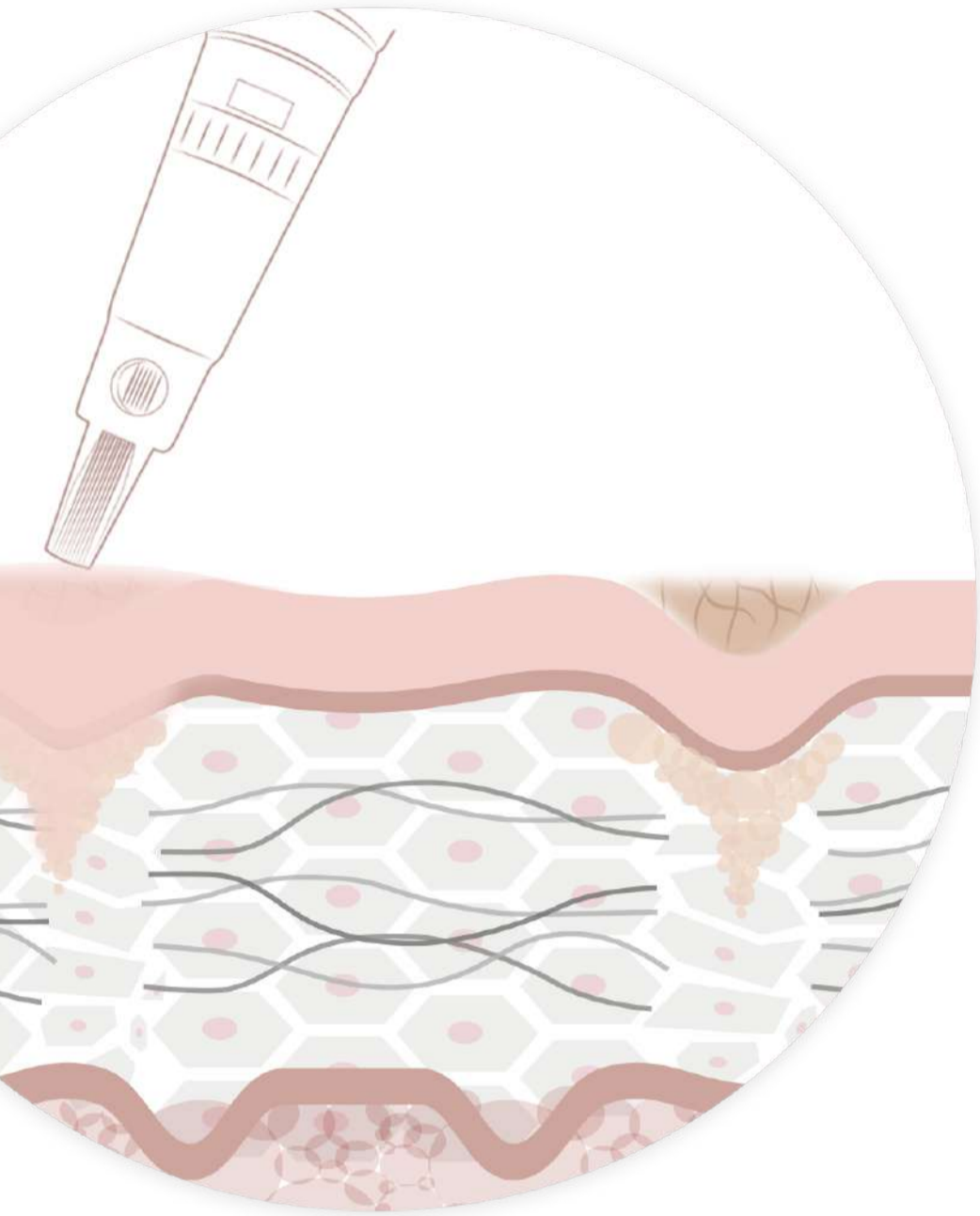
# WELCOME TO OUR WORLD OF BEAUTY

We are one of the largest and most experienced Aesthetic academies in the world with 20+ years of combined staff experience credited by International degrees. Our satisfied, returning customers can vouch for the quality of our Institute. We follow global trends in the services we provide, and strive to create our own trends.



Our team consist of many qualified and highly-skilled trainers who will provide you with professionalism of the highest standard. Over our extensive career history, we've trained as many as 3,000 newly qualified Microblading practitioners worldwide. All our services are performed with extreme care and precision provided by myself and my highly professional staff.





## WHAT IS PMU STRETCH MARK CAMOUFLAGE?

Stretch Mark Camouflage is a PMU technique where, with the use of our mineral body pigments and a PMU device, we conceal stretch marks and scars by up to 80% after just one session. We match the pigments to the client's exact skin tone. The treatment is not painful and can be done on all skin colors.

22 is the only company to teach PMU Camouflage where we penetrate only in the first third of the dermis making this treatment more natural looking. Pigments fade after 12-24 months.

### TREATED AREAS

- Stretch Marks
- Abdominoplasty Scars
- C-Section scars
- Breast augmentation scars
- Self-inflicted scars
- Skin Discolorations



# PMU VS. TATTOO

KNOW THE DIFFERENCE.

 STRETCH MARK  
CAMOUFLAGE

## 22 PMU CAMOUFLAGE

## TATTOO

Uses special system for color match, layers pigments

Mixes pigments, color matches with tissue paper

We deposit pigments in the first third of dermis. Not a painful treatment, we use special techniques.

Deposits inks five layers into the skin. Quite painful, uses scraping method.

- Fades quicker, natural look  
- Watercolor effect with good coverage performance

- Long lasting, harsh look  
- Risk of making stretch marks, scars even worse

Uses Mineral pigments developed specially for body. Pigments fade from skin, giving the possibility of correction. Ingredients meet strict EU 2022 Regulation

Uses vibrant tattoo inks made for colorful tattoos. Regular tattoo ink is deposited up to five layers into the skin. Ingredients are usually not listed, can be carcinogenic

@twenty2\_institute



# THE RESULTS ARE OUTSTANDING!



## INNER THIGHS

**TIME:** 35 minutes

**SESSIONS:** 1 session

**PRICE:** \$900-\$1200  
(800€-1100€)



## KNEES

**TIME:** 15 minutes

**SESSIONS:** 2 sessions

**PRICE:** \$400-\$600  
(350€-550€)

# THE RESULTS ARE OUTSTANDING!

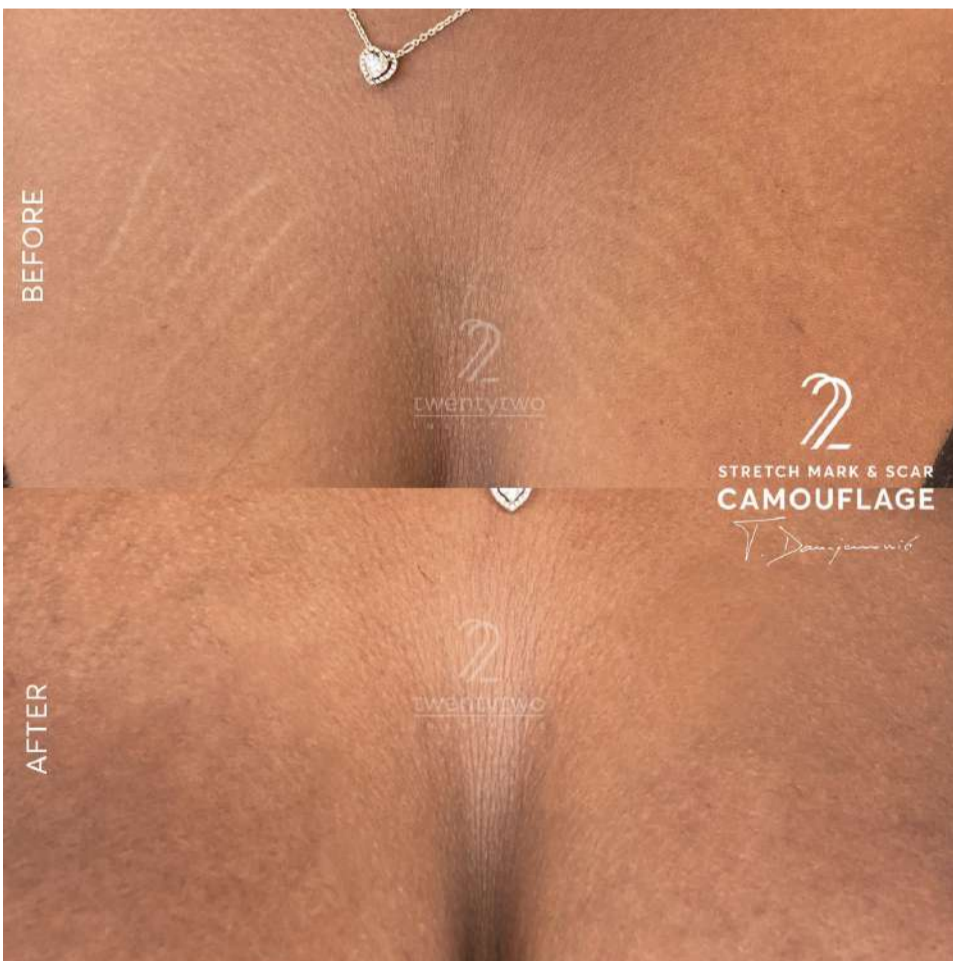


## SIDE HIPS (BOTH SIDES)

**TIME:** 45 minutes

**SESSIONS:** 1 session

**PRICE:** \$900-\$1200  
(800€-1100€)



## DECOLLETE

**TIME:** 25 minutes

**SESSIONS:** 1 session

**PRICE:** \$700-\$1000  
(650€-850€)



# CAMOUFLAGE PIGMENTS

Our mineral - also called inorganic pigments contain minerals without heavy metal parts and still offer great coverage. 22 Camouflage pigments are highly effective color additives, blended with other colours to create opacity, colour effects and unique shades that resonate with customers. The base of 22 camouflage pigments is white, so you don't have to mix the pigments for base color.

22 Mineral pigments are the same with every delivery & don't need any diluent because the density of the product was specially made for body camouflage. No diluent means good control of the color



15ml

HIGHEST EU  
STANDARD

All our cosmetic pigments are cruelty-free, vegan, Hypoallergenic and meet the highest European Union standards. All products are equipped with ingredient list, lot number, date of expiry.



# 8 SHADES

## ENDLESS POSSIBILITIES





# CAMOUFLAGE PROFESSIONAL KIT

22 Institute remains the only company in the world to have Professional kit for students.



- Professional device
- 5 pcs Mineral Pigments (15ml)
- 2 pcs 22 Shade Finder
- 1pc Inkless Camouflage Serum
- 1 pcs All-in-One After Care cream (20ml)
- + GRATIS Camouflage Finisher
- 10 pcs Cartridges
- 10pcs Pigment holders
- Marketing USB
- Textbook
- Training essentials

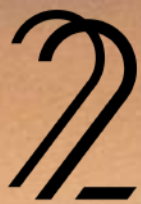
# HOW MUCH CAN YOU CHARGE FOR A TREATMENT?

<b>FULL BELLY</b>	<b>\$1,300</b>	<b>1.000€</b>
<b>GLUTES (FULL)</b>	<b>\$1,200</b>	<b>1.100€</b>
<b>THIGHS (FULL)</b>	<b>\$900</b>	<b>750€</b>
<b>ARMS (BOTH)</b>	<b>\$1,200</b>	<b>1.000€</b>
<b>SCARS (BIG)</b>	<b>\$550</b>	<b>450€</b>

<b>PARTLY BELLY</b>	<b>\$550</b>	<b>450€</b>
<b>GLUTES (MEDIUM)</b>	<b>\$800</b>	<b>650€</b>
<b>THIGHS (MEDIUM)</b>	<b>\$660</b>	<b>550€</b>
<b>ARMS (ONE)</b>	<b>\$660</b>	<b>550€</b>
<b>SCARS (SMALL)</b>	<b>\$400</b>	<b>350€</b>

\*These are the standard prices calculated based on international variations. Prices can be corrected for your own business and can be even higher.





twentytwo™  
I N S T I T U T E

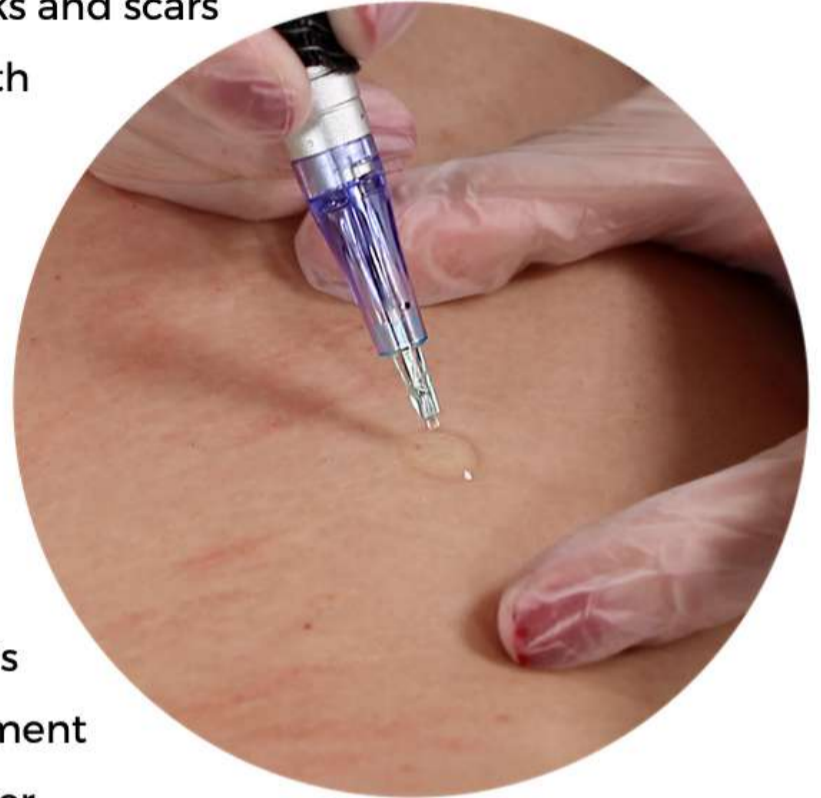


INKLESS  
CAMOUFLAGE

# MEET INKLESS CAMOUFLAGE

Inkless treatment can help with stretch marks and scars all over the body and works hand in hand with stretch mark camouflage.

The technique is similar to PMU camouflage but we use serum. We deposit vitamins into each stretch mark and scar to help reduce and remove their appearance.



Professional Inkless Stretch Mark treatment is considered to be one of the safest skin treatment procedures and works much better than other treatment options - such as chemical peels, dermabrasion, microneedling, MCA/CIT, dry needling, and laser.

Why?

Some of these treatments can be very effective but at the same time very invasive.

For the best results we recommend you first do INKLESS treatment and continue with PMU Stretch Mark Camouflage instead.

## INKLESS VS. CAMOUFLAGE



### RED or PURPLE

Mild inflammatory response as your tissues try to adapt to the stretching effects

NEW



### WHITE or SILVER

As stretch marks heal, they'll eventually turn white and start to become less noticeable.

OLD



# INKLESS CAMOUFLAGE

Many of us have stretch marks, both men & women, usually as a result of growth from puberty, pregnancy, weight loss/weight gain, and even from working out. Some of us wear our stripes with pride, and others hide them. This treatment gives you the boost of confidence so you don't have to feel like you constantly have to conceal them.

Inkless treatment can help with stretch marks and scars all over the body and walks hand in hand with stretch mark camouflage.

## Inkless camouflage benefits:

- Helps to speed up the healing of red and purple stretch marks
- Helps with texture of scars
- In some cases it even completely heals both skin anomalies
- Helps minimise the appearance of both stretch marks and scars

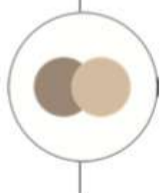
### STRETCH MARK & SCAR CAMOUFLAGE



Can only treat healed discolored stretch marks



Can treat only relatively flat scars

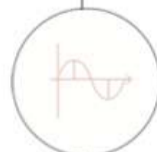


We use pigments for the treatment

### INKLESS CAMOUFLAGE



Can treat all kinds of stretch marks



Can treat raised scars (still avoid keloids,..)

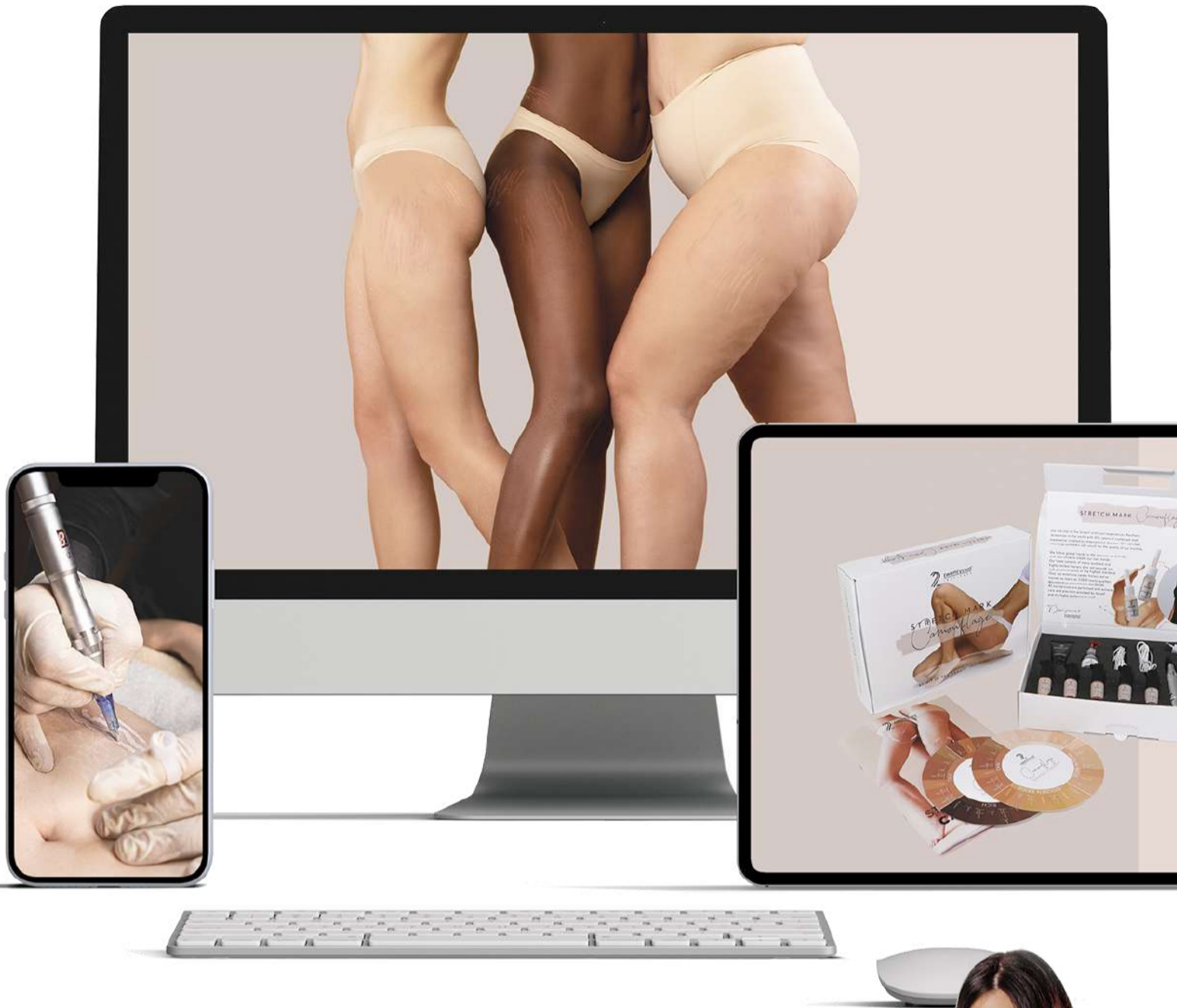


We use a serum for the treatment

# THE RESULTS ARE OUTSTANDING!







## GET TRAINED BY MASTER TATJANA DAMJANOVIC HERSELF!

"I feel comfortable in my own skin, however I have some parts of the body that have some flaws. Being a mother of a little boy, I experienced how your body can change. I decided to offer this new treatment to help people worldwide to feel better in their skin. I am looking forward to have you on board with me and my team."

*T. Damjanovic*





twentytwo™  
I N S T I T U T E

# STRETCH MARK & SCAR CAMOUFLAGE

*Online Course*

22-institute.com